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Placebos for Art...?

Posted on October 19, 2010 by [Louis](#)

The Behring Institute is seeking placebos for art. With these placebos, long-term research on the influence of art on public health will be carried out as of 2011. Artists, art lovers, professionals as well as amateurs, are being called on to submit proposals for potential art placebos before 1 January 2011.

I don't quite understand this... Can anyone enlighten me? I've never heard of an art-placebo before...! Although I can understand how being surrounded by beautiful art and objects can aide someone's well being and mental stability. But for some reason, I don't think they're looking for a room full of lovely things... I don't really know what they're looking for. But it has my interest none the less!!

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